

## Aston Programme for Small Business Growth

### Workshop Dates:

Cohort 5 - October 2018 to April 2019				
October	Thursday	4th	Int	Introduction
October	Wednesday	10th	1	Growth & Goals
November	Wednesday	6th	2	Opportunities and Innovations
November	Wednesday	14th	Additional	<i>Pre - Finance</i>
November	Wednesday	27th	3	Finance for the Business leader
January	Wednesday	16th	4	Leadership
January	Wednesday	29th	Additional	Sustainable Business
February	Tuesday	5th	5	Marketing Strategies
February	Tuesday	12th	6	Culture and People
February	Tuesday	19th	Additional	Finance 2 Cashflow
February	Tuesday	26th	Additional	Pitching
March	Wednesday	6th	7	Operations and Processes
March	Wednesday	13th	8	Options for External Finance
March	Tuesday	26th	9	Presenting your Growth Strategy
April	TBC	TBC	Additional	Implementation Workshop

<b>Closing Deadline:</b>	18th June 18
<b>Interview Date:</b>	12th July 18

### ADDITIONAL WORKSHOPS

In addition to the core-workshops a small number of shorter workshops will be delivered across the duration of the programme. These workshops will provide additional value to the programme and some will be bespoke according to the cohort needs.

