



## **Degree Programmes**

This Study placement is open to ABS students (non-IBML)

**IBAM and IBE students can enrol into the Double Degree Programme, provided they meet the requirements (above 2.1 in the first year AND no trailing/failed modules).**

Number of Places: **4** whole year (or **2** one-semester places) + 4 Double Degree places

This document provides basic information about the university. **Please do your own research before applying.**

## **Application Process**

To apply for this opportunity you must submit an online application.

Link to the online application is available in the **How to Apply** section in each university ad. Online application form requires registration, please register with your Aston University e-mail.

Please note that you can submit one application only. As a part of the application, you must provide three universities in order of preference, which should be specified in your motivation letter.

You are required to submit one motivational letter, which must be focused on your first priority.

**Please do not contact the partner university directly as all the applications are processed by Aston's International Projects Team.**



EMLYON Business School  
23 Avenue Guy de Collongue  
60134 Ecully Cedex  
France

Campus Saint Etienne  
*(EMLYON undergraduate campus)*  
EMLYON Business School  
51, Cours Fauriel  
42100 Saint-Etienne

Website: <http://bba.em-lyon.com/eng>

EMLYON Business School is one of the prestigious French Grandes-Ecoles, and has accreditation from EQUIS, AACSB and AMBA. Founded in 1872 by entrepreneurs, it has 3 campuses: Lyon, St Etienne and Shanghai (UG exchange is based in St Etienne)

EMLYON has an excellent reputation for entrepreneurship – ranked France's no. 1 start-up incubator and one of the world's top 10 MBA programmes, as voted by

the Financial Times, and aims to teach every student to develop an entrepreneurial mind set, whatever the business or organization. Innovation plays a key role in EMLYON through the use of new tools, methods and techniques, but primarily through promoting a different way of learning. EMLYON takes a hands-on pedagogical approach, creating practice exercises, simulations, group projects and working groups that will require the use of new technologies as a means to an end, never as an end in itself

The Lyon-St Etienne urban hub offers proximity to a dynamic economic sector with an appetite for new talent.

### **What it is like to study at EMLYON**

Check out this video <http://bba.em-lyon.com/eng/bba-em-lyon-bachelor>

### **Location**

Saint Etienne is a vibrant student town with 25,000 higher education students



and 12 HE institutions. With a reputation as a city of culture and design, it has a dynamic cultural scene with the best modern art collection after Beaubourg, a Zenith concert hall, an opera, many festivals and the International Design Biennial which attracts 100,000 visitors each year. St Etienne also

enjoys a dynamic economy (20,000 businesses, the second-highest concentration of SMEs and SMIs after the Paris region, leading hubs in Design Textile, Medical and Digital Technologies). Its sports facilities and student-oriented environment, together with a rental sector which is one of the most affordable amongst French cities, make it a great place to live and study. Geographically it is close to the mountains as well as to the French Riviera.

## **Semester/key dates**

Fall Semester: September to December

Spring Semester: February to June

## **Academic Calendar**

Will be available in 2019

## **Courses Available**

Syllabus BBA EMLYON (taught in English):

**Year 3:** Information systems; Management Control; Cross Cultural Management; Strategy; International Business Management; International Business Law; Financial Accounting; Marketing; Human Resources Management; Career development

**Year 4:** Formalizing and entrepreneurial project; Corporate governance; Professional project; Strategy; Normalization/Quality/Processes; Operations management; Supply Chain; Financial Diagnosis and Introduction to Corporate Finance; Management Control; Accounting and Fiscal law; Marketing B to C; International Business; International Negotiation; International HRM; Change Management; Leadership and Team management; Managing Complex Projects; Operations management; Digital Marketing; Consumer Behaviour; Marketing BtoC; Life Science & Health Care Evolution; High-growth companies; Public Management; Digital companies; Hospitality Management; Industry and Design;

**IBML students Please note, the only courses available to study in French are in the 1<sup>st</sup> and 2<sup>nd</sup> year of EMLYON's BBA.**

## Workload

30 ECTS per semester

The normal course load at EMLYON Business School is 60 ECTS per year (30 per semester).

## Grading System

18	exceptional
16/17	excellent
14/15	very good work, above average
11/12/13	fair work, average
10	passing note, minimum grade for getting credit for the course
8/9	well below average
5/6/7	very unsatisfactory

At EMLYON the course load and grading system is the same for the undergraduate (BBA) and for the graduate program (MSc in Management).

## Living in France

- **Accommodation**

No student accommodation is available at EMLYON Business School, but the International Office will help as much as possible to find off-campus accommodation

Approximate cost of living: 800 Euros/month

Full information on accommodation will be available online at the time of Registration.

- **Orientation Dates**

Will be available in 2019

## **Student French Social Security**

It concerns the government health insurance.

□ **European students** Students who belong to the European Economic Area (Germany, Austria, Belgium, Bulgaria, Cyprus, Denmark, Spain, Estonia, Finland, Greece, Hungary, Ireland, Iceland, Italy, Latvia, Lithuania, Luxembourg, Malta, The Netherlands, Poland, Portugal, Czech Republic, Romania, United Kingdom, Slovakia, Slovenia, Sweden). Liechtenstein, Norway, Switzerland can be exempted.

Students must provide if they stay 3 months or more the European Health Insurance Card (Carte Européenne d'Assurance Maladie) which covers them for the entire length of their stay in France.

If this document is missing on the arrival at EMLYON Business School, the student will have to sign up for the Sécurité Sociale Etudiante française. In this case, the student will have to provide an Official Birth Certificate, with its French translation.

### □ **International students (coming from outside the European Union)**

- **Stay less than 3 months** Students will have to be covered by a private insurance. An official document, including the detailed list of the following incurred risks: accident, medical care, hospitalisation, repatriation, third-party liability, attached with the official French translation, will have to be presented to the Registrar Office.

If the students are not covered by a private insurance, they will have to sign up for the Sécurité Sociale Etudiante française.

- **Stay more than 3 months** Students will have to sign up for the Sécurité Sociale Etudiante française. The annual contribution amounts to 215 € in 2014/2015.

Specific cases: Andorra, Monaco, Québec.

### **Complementary health insurance**

It is possible to sign up for a complementary health insurance through the LMDE or SMERRA center. This insurance will allow students to get a better refund of expensive medical cares: dental care, specialists,

### **Third-party liability**

It concerns insurance in case students cause damage to a third-party. If the students are not insured against this risk in their own country, they could be insured upon arrival at EMLYON Business School through the AXA Insurance Company (10 € in 2014/2015).

### **Student card**

In order to obtain the Student Card, students must be insured for the entire length of their stay in France. This student card cannot be delivered without the proof of the insurance coverage.

### **Next steps if you are successful**

1. You will be invited for a face-to-face or phone interview with the Placements Team
2. You will be nominated by us to the partner university
3. You must complete and send us the Erasmus application form
4. Following the nomination the International Office will send all nominated exchange students further information on application process.
5. Complete a Learning Agreement once your modules have been approved by your Placement Tutor

### **Visa**

Please ensure that you have an up to date passport before applying to EMLYON, and also that you fulfill any visa requirements for entering and studying in France. For further information, please see the website of the French Embassy in London at <http://www.ambafrance-uk.org/>